



**Universidad Interamericana de Puerto Rico
Recinto de Fajardo
Departamento de Administración de Empresas**

LISTADO DE LIBROS

CURSO	TÍTULO DEL LIBRO	AUTOR	EDICIÓN / AÑO	ISBN	CASA EDITORA	PRECIO ESTIMADO
ACCT 1161	Survey of Accounting.	Warren, Carl S. & Farmer, Amanda	9th edition 2021	978-0357132593	Mason, OH: SouthWestern, Cengage Learning	\$59.99
ACCT 1162	Survey of Accounting.	Warren, Carl S. & Farmer, Amanda	9th edition 2021	978-0357132593	Mason, OH: SouthWestern, Cengage Learning	\$59.99
ACCT 3030	Computer Accounting with Sage 50 Complete Accounting 2019	Yacht, Carol, (2019):	21st ed.	978-1259917011	McGraw Hill	\$145.99
ACCT 3041	Código de Rentas Internas de Puerto Rico de 2011, (Ley Núm. 1 de 31 de enero de 2011, según enmendada al 1 de agosto de 2019)	Departamento de Hacienda de Puerto Rico				Se encuentra en https://hacienda.pr.gov
ACCT 3055	Principles of cost accounting	Vanderbeck, E. J., & Mitchell, M. R.	(17th. ed.). (2016)	978-1305087408	Mason, Ohio: Cengage Learning	\$342.67
BADM 1900	Administración	Robbins & Coulter	9/2018	978-6073243377	Pearson	Ninguno. Libro virtual comprado por el CAI.
BADM 3900	MIS (Management Information Systems)	Bidgoli, H.	8th Edition 2018	9780357688977	Connecticut: Cengage Learning	\$69.99
BADM 4300	Managerial Economics	Keat, Young & Erfle	7/2013	978-0133020267	Pearson	\$240. Al ser tan viejo esta accesible por Internet
DGDM 1201	Complete Digital Photography	Ben Long	2019	1732636923	CDP Press	\$52.00

Commented [MLB1]: Se encuentra gratis en <https://www.auditorlider.com/wp-content/uploads/2019/06/Administracion-8ed-Stephen-P.-Robbins-y-Mary-Coulter-1.pdf>
Precio de la 13ed (\$78.33)

CURSO	TÍTULO DEL LIBRO	AUTOR	EDICIÓN / AÑO	ISBN	CASA EDITORA	PRECIO ESTIMADO
DGDM 2201	Diseño Gráfico Digital	Anna María	2019	8441541299	Anaya Multimedia	\$63.00
DGDM 2203	Thinking with Type	Ellen Lupton	2nd ed. 2010	1568989695	Princeton Architectural Press	\$11.00
DGDM 2205	Fire signs: A Semiotic Theory for Graphic Design	Steven Skaggs	First Print/2017	9780262035439	MIT Press	\$47.70
DGDM 2206	Cinematography: Theory and Practice	Blain Brown	Fourth Edition/2021	10 0367373450	Routledge	\$55.75
DGDM 3016	Design for Motion: Fundamentals and Techniques of Motion Design	Austin Shaw	2nd ed. 2019	1138318655	Routledge	\$40.00
DGDM 4006	The Portfolio Handbook: A Guide to Creating your Design Portfolio	Carlie Barrett, Alex Broerman	2012	None/e-Book	UCID	https://evaeducation.weebly.com/uploads/1/9/6/9/19692577/portfoliohandbook.pdf
DGDM 4007	Advertising Concept Book 3E: Think Now, Design Later	Pete Barry	2016	ISBN-10 9780500292679	Thames & Hudson	\$23.58
ENTR 2200	Empresarismo: Construye tu negocio	Allen, K., & Meyer	2nda Edición 2012	9786071506481	McGraw-Hill	\$80.90
FINA 2101	Principles of Managerial Finance-Brief	Zutter & Smart	8th edition	978-0134476308	Pearson/ Prentice Hall	\$222.44
GEEC 2000	Launching New Ventures: An Entrepreneurial Approach	Kathleen R. Allen	8th Edition 2020	978-0357039175	Cengage Learning	\$87.44
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HRMA 2100	Managing Human Resources	Gómez-Mejia, Balkin & Carson	9 ED / 2020	9780135196007	Pearson	\$279 impreso \$100 acceso en línea. Edición más atrasada gratis en internet
MAEC 2212	Economia Con applications	Samuelson & Nordhaus	19 ED / 2019	978-1456270032	Pearson	\$80/ edición más atrasada disponible en internet gratis
MKTG 1210	MKTG	Lamb, Hair & McDaniel	7th 2013	97812850918 60	Cengage Learning	\$70
MKTG 3230	Integrated Advertising, Promotion and Marketing Communications 6th edition	Kenneth E. Clow & Donald Baack	2014	97801331262 42	Pearson	\$80
MKTG 3241	Graphic Design Basics	Amy E. Arntson	6th 2011	97804959120 71	Cengage Learning	e-book \$70
OMSY 1102	Keyboarding and Word Processing. Complete Course MS Word 2013, Lessons 1-110.	Van Huss, S. H., Forde, C. M., Woo, D. L., & Robertson, V.	(19th Ed.) 2014	978-1337103275	Cengage Learning	\$138.93
OMSY 2000	Gregg College Keyboarding and Document Processing.	Ober, S., Johnson, J. E. & Zimmerly, A.	11th Edition 2015	978-0073372198	McGraw Hill Irwin.	\$99.66
OMSY 3080	Office procedures for the 21st century	Burton, S., & Shelton N.	(8th ed.) 2017	978-0135063897	Upper Saddle River, N. J: Prentice Hall.	\$161.55
OMSY 4910	Office procedures for the 21st century	Burton, S., & Shelton N.	(8th ed.) 2017	978-0135063897	Upper Saddle River, N. J: Prentice Hall.	\$161.55