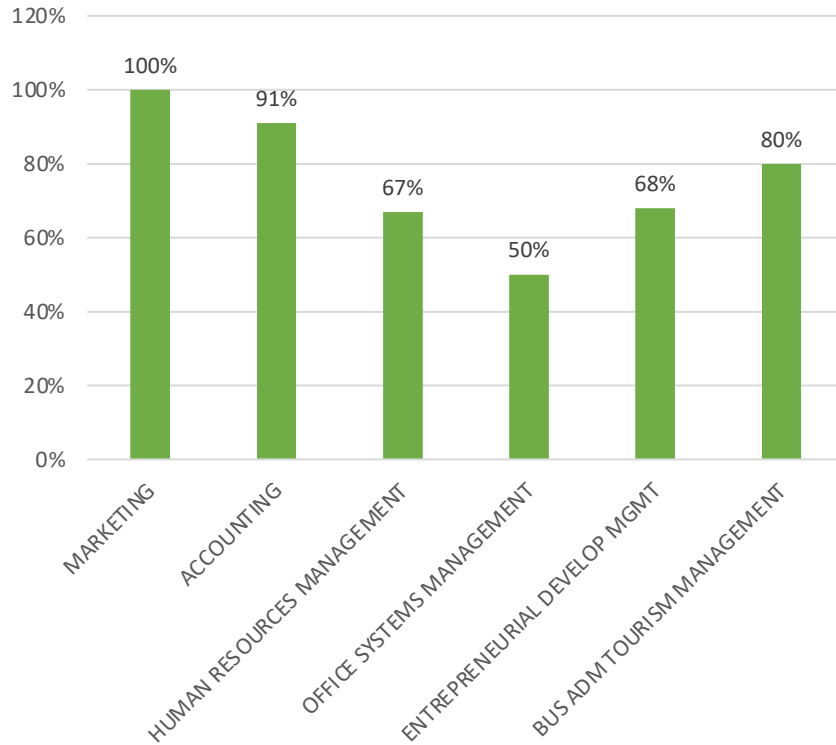


# ***Key Statistics***

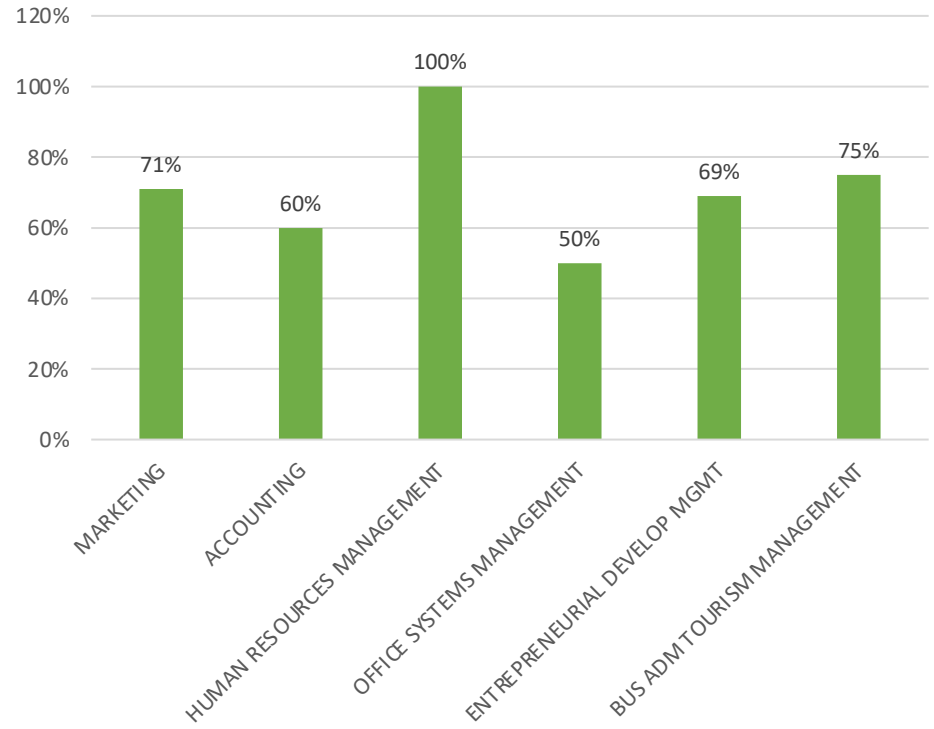
**Department of Business Administration  
IAUPR - Fajardo Campus**

# Bachelor's Degrees-Retention Rates

## 218 cohort

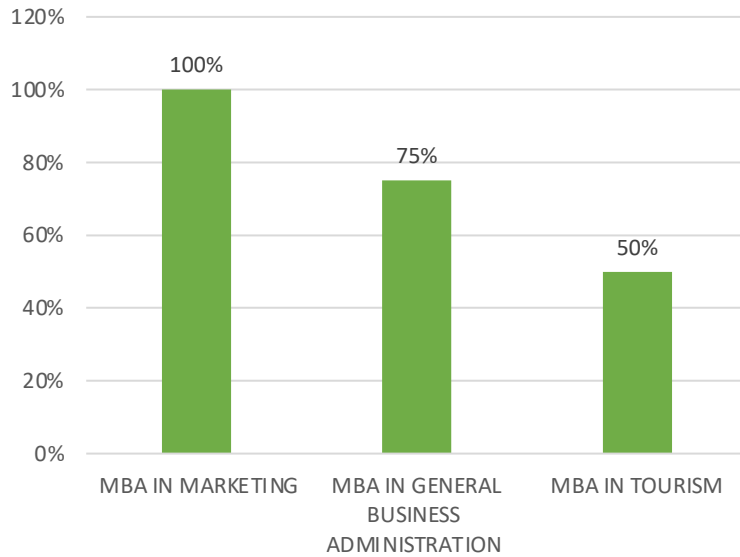


## 2019 Cohort

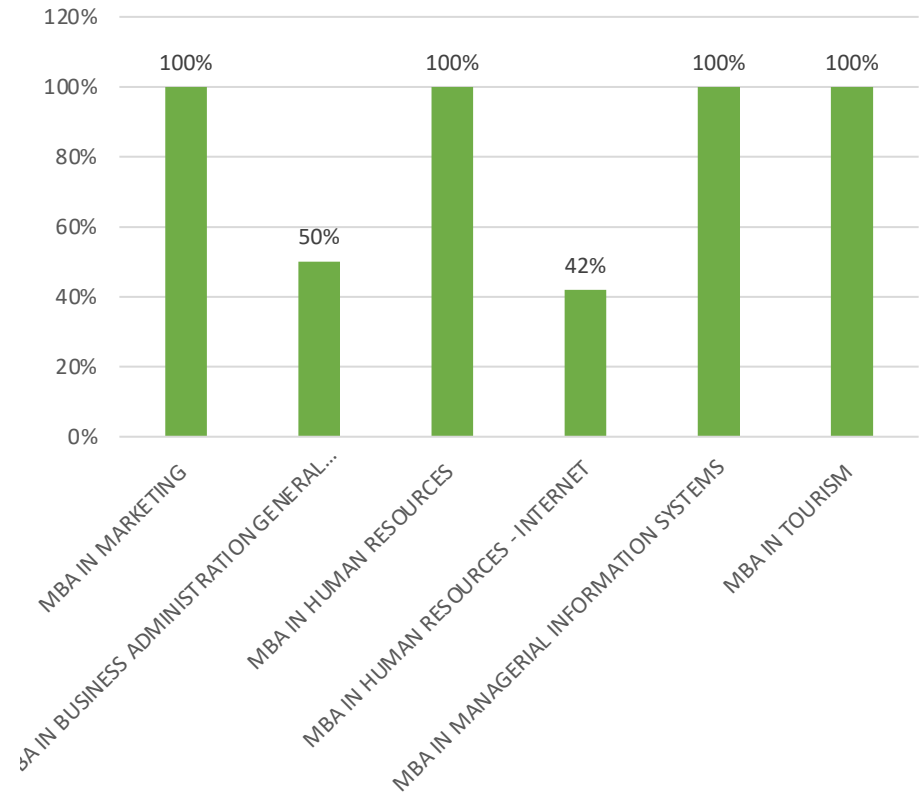


# Master's Degrees- Retention Rates

2018 Cohort



2019 Cohort



# Graduation Rates

## Bachelor's Degree

Academic Programs	Graduation Rate 2013 Cohort
MARKETING	20%
ACCOUNTING	10%
ACCOUNTING (CPA TRACK)	0%
COMPUTERIZED MNGT INFO SYTEMS	0%
HUMAN RESOURCES MANAGEMENT	14%
OFFICE SYSTEMS MANAGEMENT	50%
ENTREPRENURIAL DEVELOP & MGMT	38%
BUS ADM: TOURISM MANAGEMENT	13%
<b>Total</b>	<b>21%</b>

Academic Program	Graduation Rate 2014 Cohort
MARKETING	67%
ACCOUNTING	29%
ACCOUNTING (CPA TRACK)	0%
HUMAN RESOURCES MANAGEMENT	0%
OFFICE SYSTEMS MANAGEMENT	67%
ENTREPRENURIAL DEVELOP MGMT	33%
BUS ADM TOURISM MANAGEMENT	13%
<b>Total</b>	<b>32%</b>



# Graduation Rates

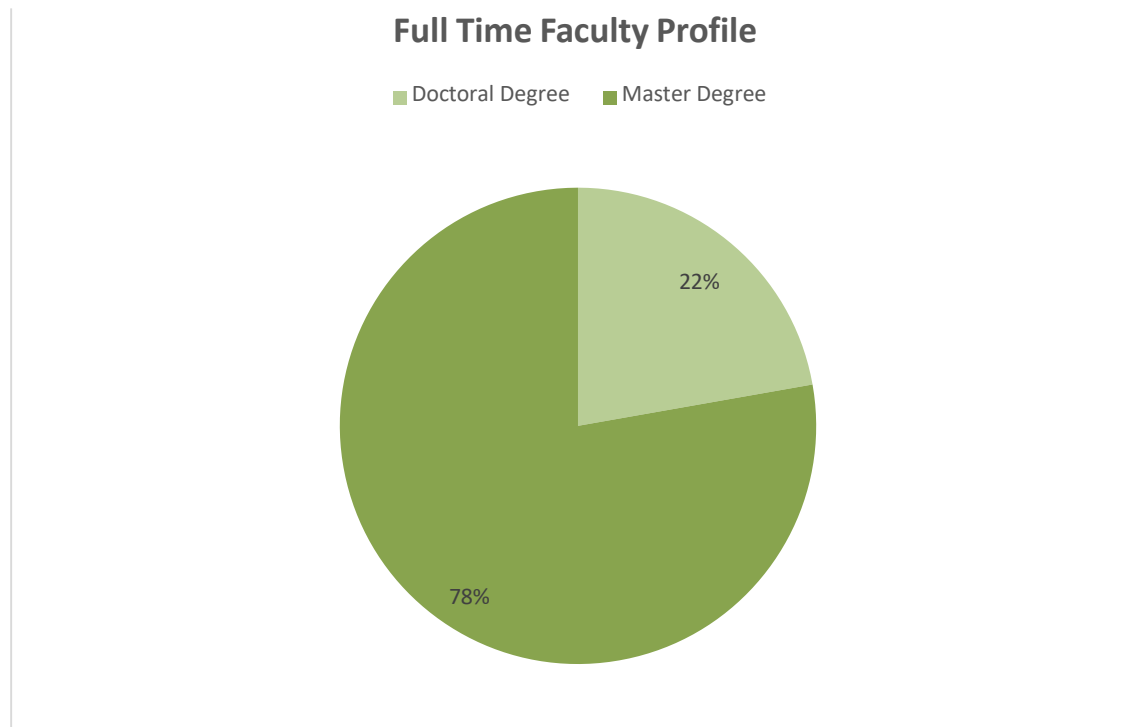
## Master's Degree

Academic Program	Graduation Rate 2013 cohort
<b>MBA IN MARKETING</b>	50%
<b>MBA IN GENERAL BUSINESS ADMINISTRATION</b>	85%
<b>Total</b>	<b>75%</b>

Academic Program	Graduation Rate 2014 cohort
<b>MBA IN MARKETING</b>	50%
<b>MBA IN GENERAL BUSINESS ADMINISTRATION</b>	44%
<b>Total</b>	<b>47%</b>



# Full Time-Faculty Profile



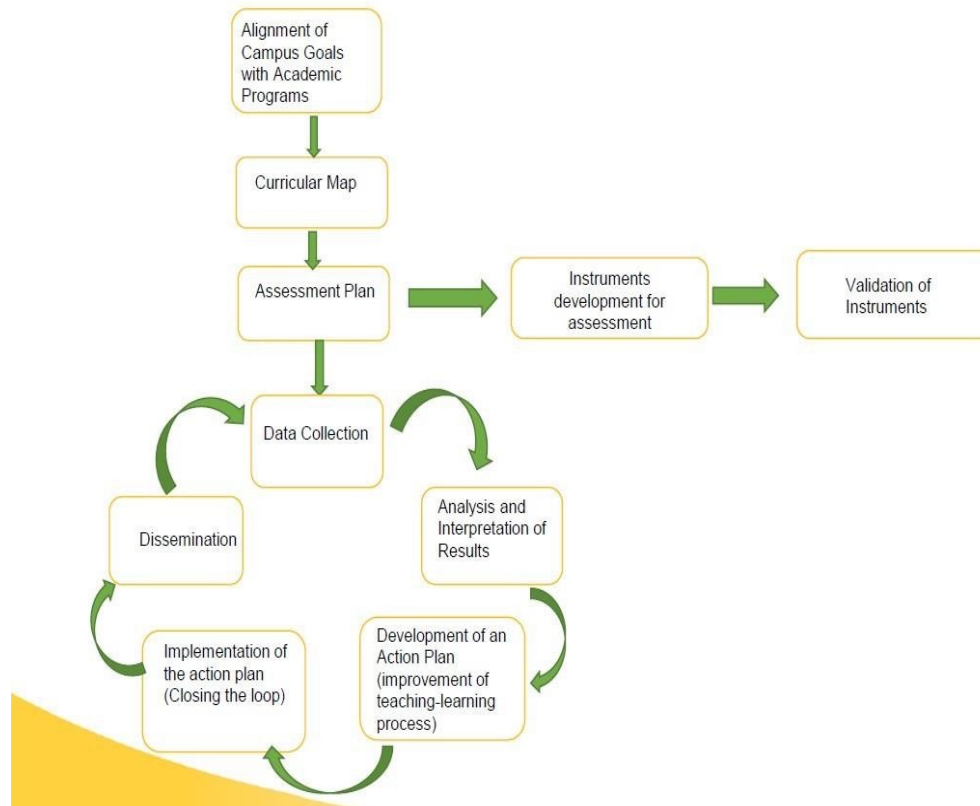
# Assessment

Each of the Fajardo Campus academic programs has an assessment plan which is revised annually based on the results obtained. This plan is properly aligned with the programs and campus objectives, so that the alumni can obtain the necessary skills and abilities to perform their profession. In addition, the service offices (institutional assessment) are included as an important part of the students' academic success.



# FC's Assessment Cycle

## FC's Assessment Cycle

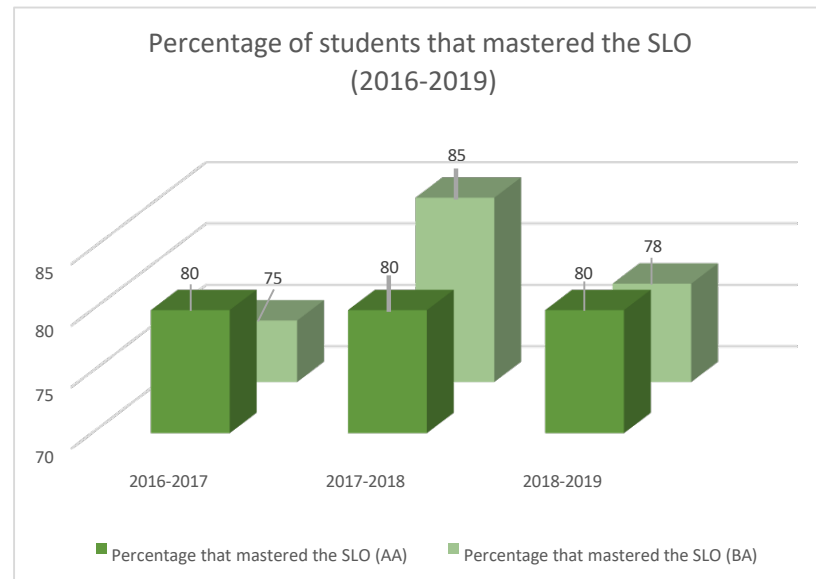




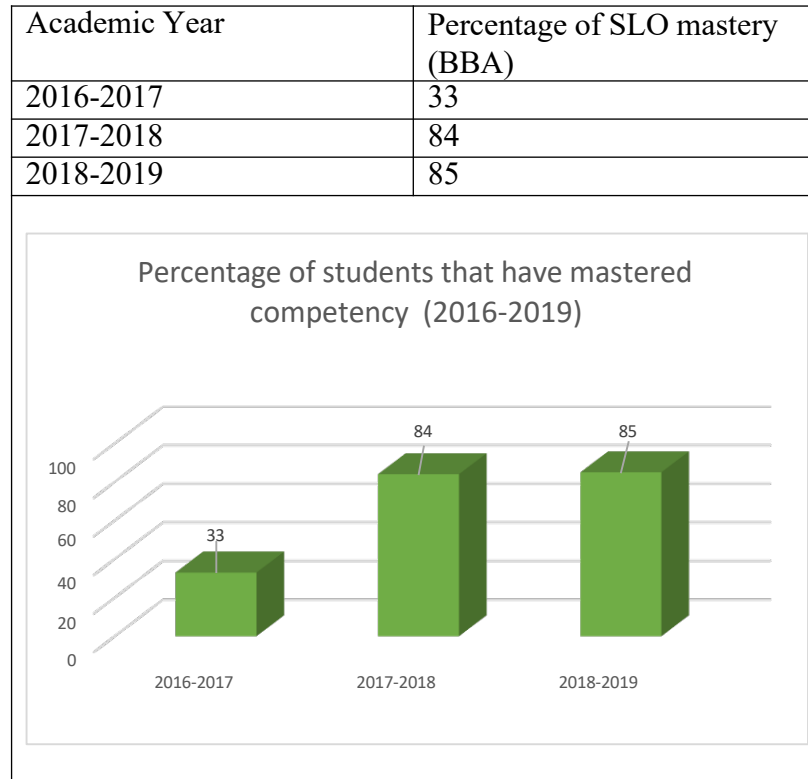
# Students Performance

*Student Learning Outcome (SLO):* Produce documents with speed and accuracy that will permit them to perform effectively in different offices.

Academic Year	Percentage that mastered the SLO (AA)	Percentage that mastered the SLO (BA)
2016-2017	80	75
2017-2018	80	85
2018-2019	80	78

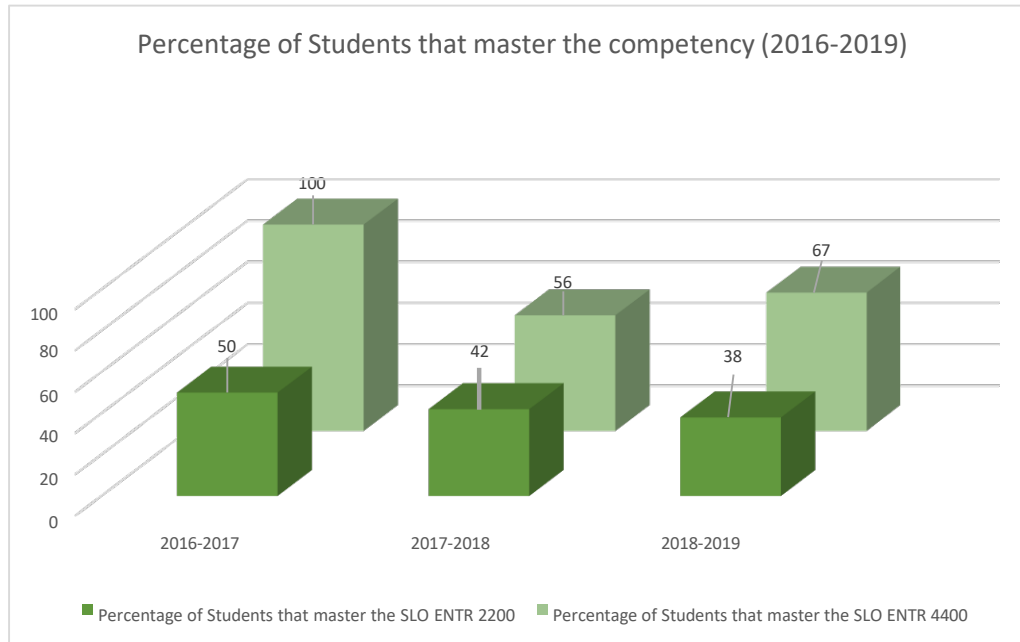


*Student Learning Outcome (SLO):* Identify the functions of the Human Resources area related to recruitment, selection, training and development of the human resource; to compensations, labor legislation, syndication and collective bargaining; and to security and hygiene in the organizational work environment.



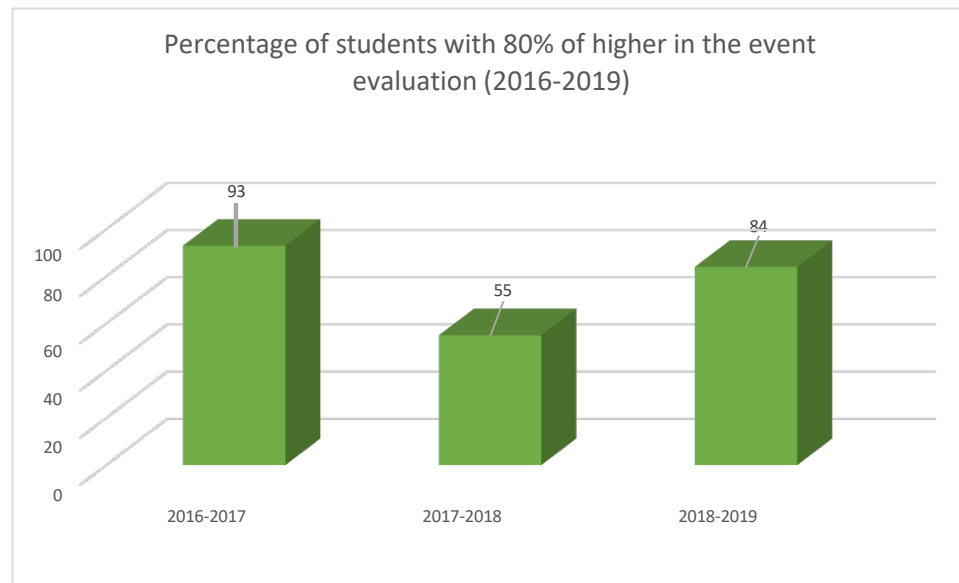
*Student Learning Outcome (SLO): Design strategic plan for the achievement of organizational goals and objectives.*

Academic Year	Percentage of Students that master the SLO (BBA)	
	ENTR 2200	ENTR 4400
2016-2017	50	100
2017-2018	42	56
2018-2019	38	67

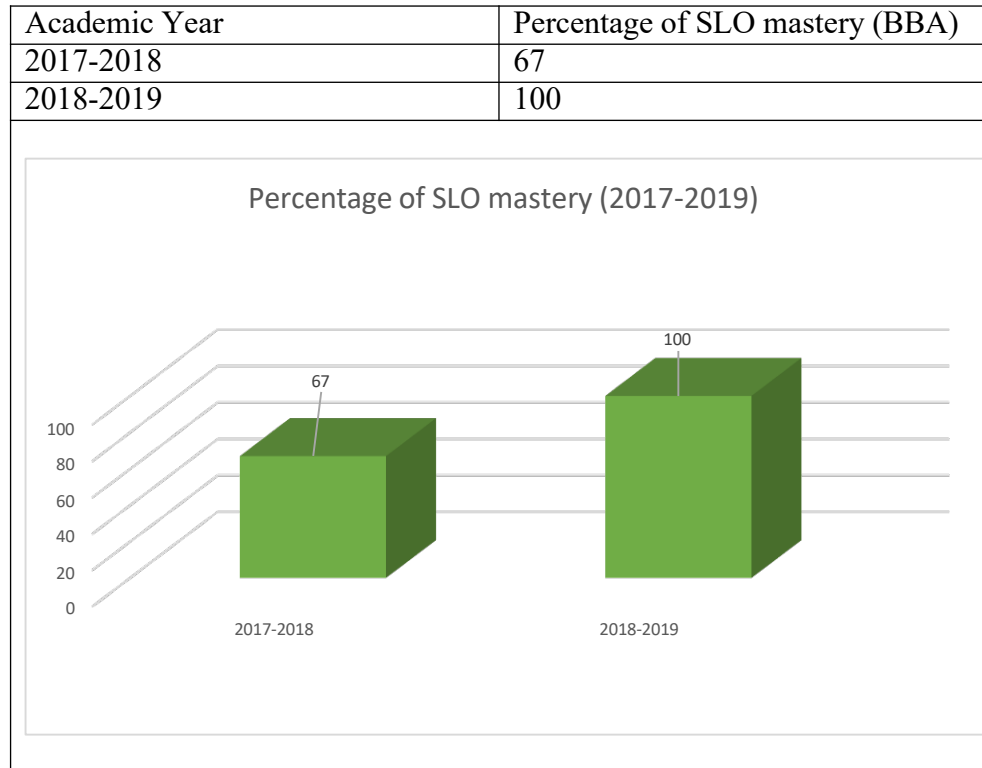


Design and plan large and small events as well as applying tasks for banquet and convention areas.

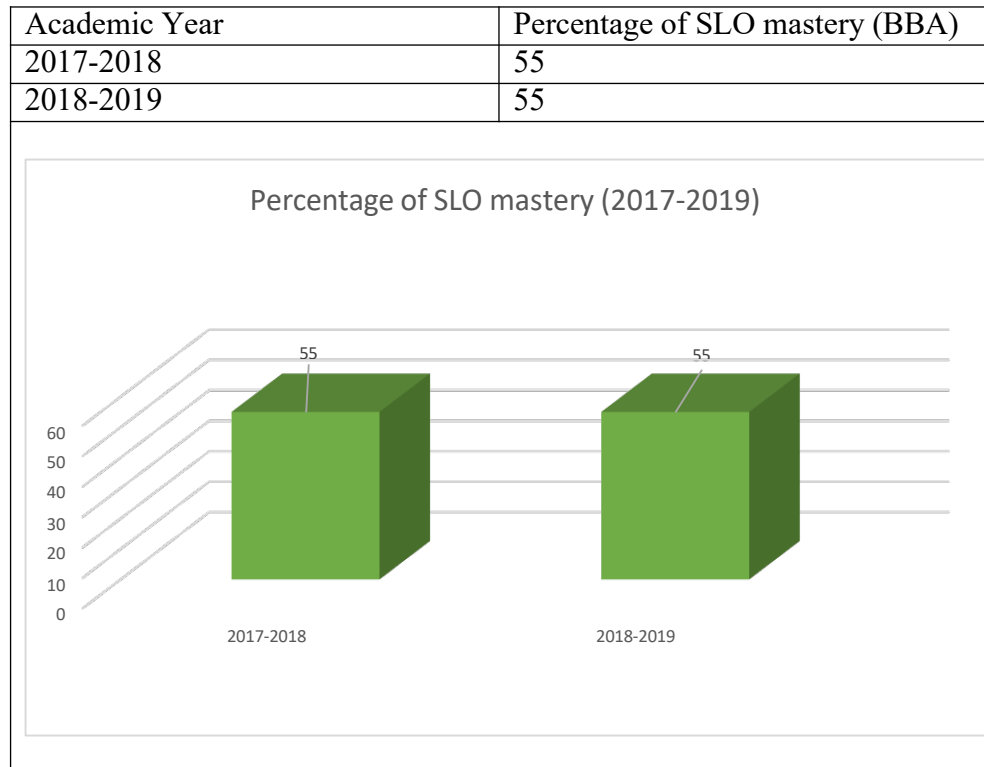
Academic Year	Percentage of students with 80% of higher (BBA)
2016-2017	93
2017-2018	55
2018-2019	84



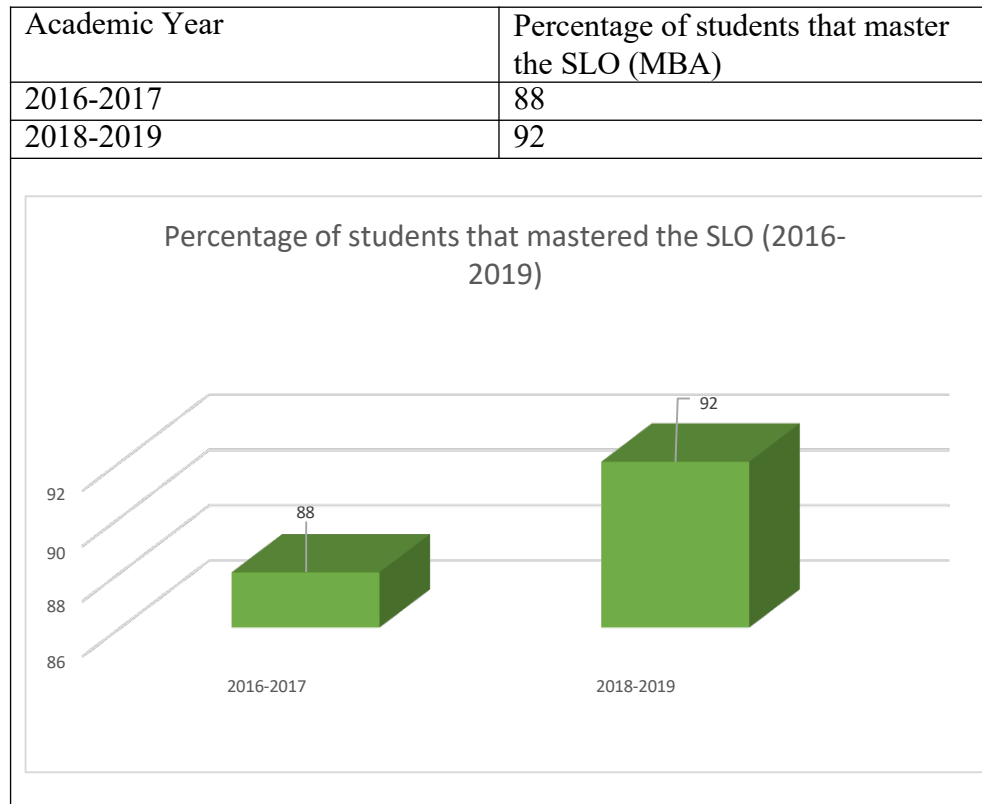
*Student Learning Outcome (SLO):* Apply the provisions of the Code of Internal Revenue of Puerto Rico and the United States and their amendments to determine the taxes of the individual.



*Student Learning Outcome (SLO): Apply quantitative and qualitative analysis in the solution of problems in the marketing area.*

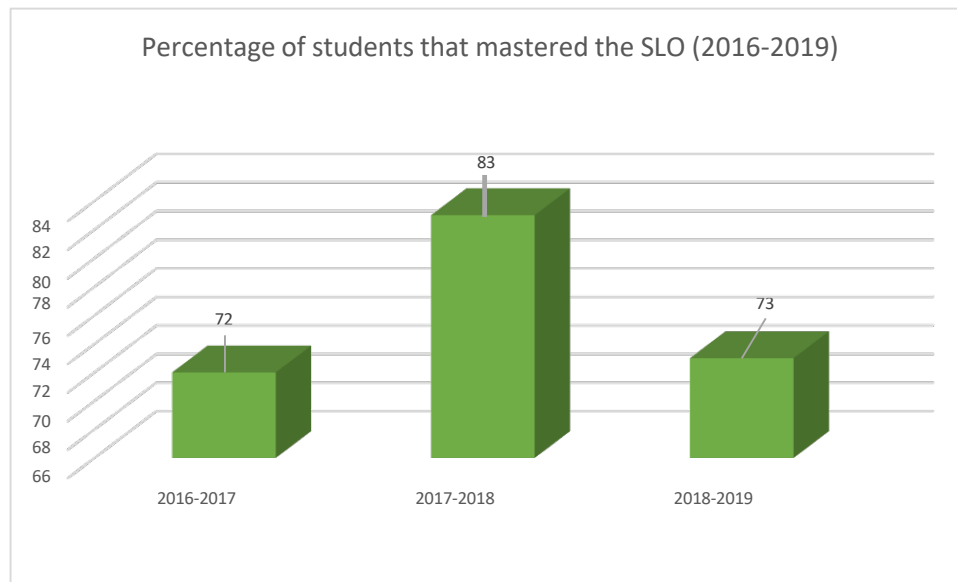


*Student Learning Outcome (SLO):* Recognize the importance of becoming an agent of change in the development, and the application of innovative policies to achieve organizational goals and objectives, integrating diversity in companies.



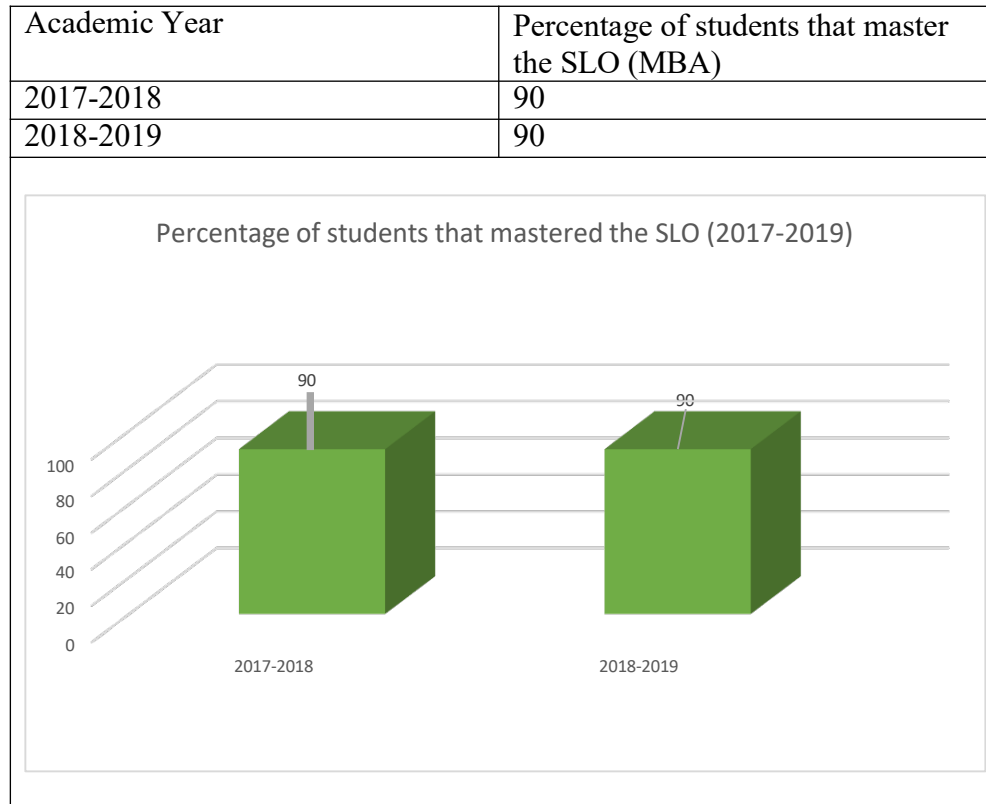
*Student Learning Outcome (SLO):* Integrate different human resources practices with a strategic approach and considering the development of competitive advantages.

Academic Year	Percentage of students that master the SLO (MBA)
2016-2017	72
2017-2018	83
2018-2019	73

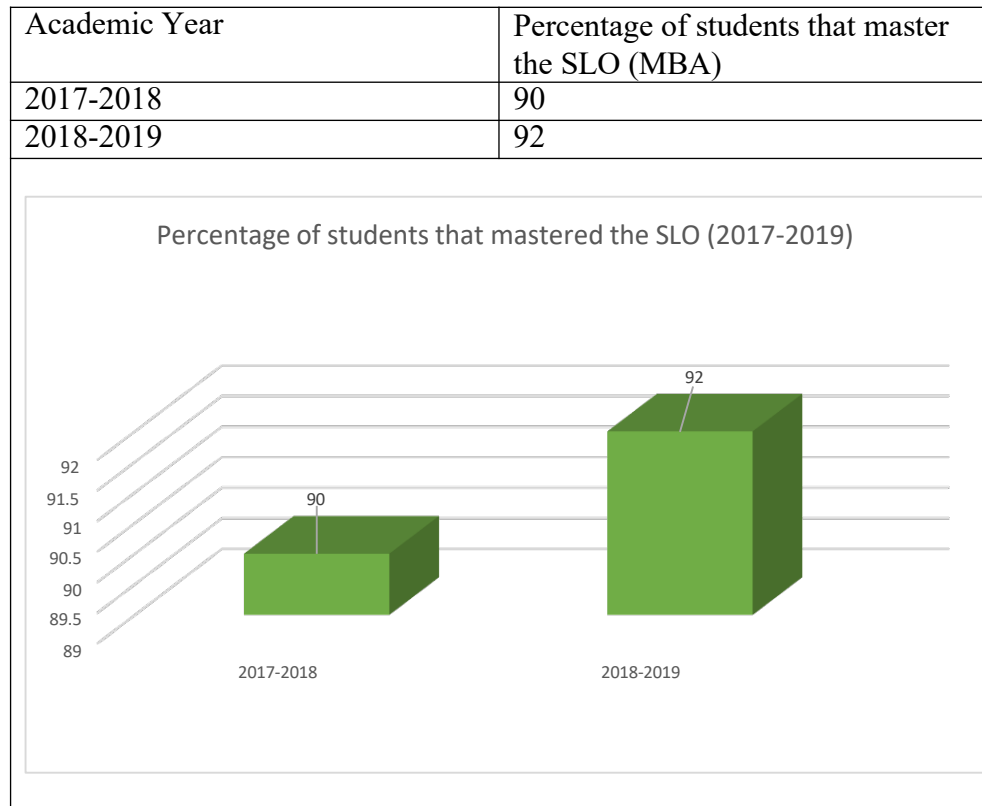




*Student Learning Outcome (SLO):* Evaluate and select the appropriate technology to develop a management information system according to the needs of the organization to which it belongs.



*Student Learning Outcome (SLO):* Identify the information and knowledge necessary for making strategic decisions in marketing.





UNIVERSIDAD

**INTERAMERICANA**

DE PUERTO RICO